

## **Ebuzzing appoints LinkedIn's Iain Gilmore as UK Operations Director**

*Iain Gilmore, formerly Global Creative Solutions Lead at LinkedIn, joins video advertising technology platform, Ebuzzing.*

**London 17<sup>th</sup> February:** Europe's fastest growing technology company, Ebuzzing, has announced the hire of Iain Gilmore as UK Operations Director. Iain will be focussing his attention on developing Ebuzzing's UK ad operations team, which is to double in size in the coming weeks.

Responsible for all Ebuzzing's video advertising booked in the UK office, which include both national and international campaigns, Iain will concentrate on optimising Ebuzzing's UK operations team.

"Iain will be a major asset to Ebuzzing's UK team and will help fulfil our aggressive growth strategy in the UK. We are extremely pleased to welcome such a respected industry professional to our team". Says Jeremy Ardit, General Manager of Ebuzzing UK.

With over 15 years in the industry, Iain previously worked in Ad Ops at ITV and Future Publishing, before becoming one of LinkedIn's first European employees. He has considerable experience building Ad Operations teams to large-scale units which will be extremely valuable to Ebuzzing as they look to scale up their operations both in the UK and globally.

### **About Ebuzzing**

Ebuzzing is Europe's fastest growing video advertising technology company. Ebuzzing creates engaging, high impact video experiences, distributing video ads to audiences through placements within social media, and premium media properties.

To date, they have distributed thousands of campaigns for the world's leading brands including Heineken, Acer, LG, Samsung, Evian and Adidas.

Founded by Bertrand Quesada and Pierre Chappaz in 2007, Ebuzzing now has 250 employees with offices across in New York, London, Miami and France, Italy, Germany, Spain, Luxembourg, Morocco and Dubai. Its R&D department employs 50 people, demonstrating the company's commitment to technology and innovation.